

Review of bus services in North West Wiltshire

Service 50 (Cricklade – Cirencester via Ashton Keynes and Minety) Service 52 (Ashton Keynes / Minety - Swindon) – info sheet

Summary of proposed change

To combine the two services into a single route 50 (Swindon – Cirencester via Wootton Bassett, Hook, Purton, Cricklade, Leigh, Minety and Ashton Keynes) offering four journeys in each direction between Cirencester and Cricklade, two of which run to / from Swindon.

Commentary on current service

Service 50 provides around four journeys a day in each direction on a route between Cricklade and Cirencester, and service 52 provides two or three journeys a day into Swindon from Ashton Keynes, Minety, Leigh, Purton and Hook. Both services run Mondays – Saturdays. Between them these provide the main public transport service for the communities of Ashton Keynes, Minety and Leigh; and supplement other services to Hook, Lydiard Residential Park, Greatfield and Pavenhill, and between Purton and Wootton Bassett.

The services are poorly used, carrying around 15,000 passenger trips a year – this equates to only around 50 single passenger trips per day on the whole of the two services. The majority of passengers are travelling to and from Cirencester (from Cricklade, Leigh, Ashton Keynes and Minety) or between Purton, Minety, Ashton Keynes and Wootton Bassett. Use of the service in the later afternoon is particularly poor. The current timetable is also expensive to provide because it requires the use of two buses in the afternoon

Explanation of proposed changes

The proposal seeks to focus resources on the parts of the existing services that are best used, while reducing the number of vehicles used in order to reduce costs and make the service more sustainable for the future. Surveys suggest that the majority of the needs of existing passengers would still be met by the proposed timetable. By using a single route it is also hoped that the service will be easier to understand and that this will attract more use.

Proposed timetable

The proposed timetable for the new service 50 (which replaces existing services 50 and 52) is shown overleaf.

The aim of the review of services is to make the bus network more sustainable in the long term, and to provide cost-effective services that meet the needs of existing users at an affordable cost to the council. We believe that the proposed changes meet these objectives, but if you have other suggestions about how this might be achieved we would be pleased to receive them.

Please note that no changes are proposed as part of this review to bus services 51 and 53 which provide a more frequent service to Swindon and Cirencester from Cricklade and Purton.

Similar information sheets are available for each of the bus services affected by the North West Wiltshire review. A consultation on the proposals is under way and will close on 7 October 2013. Details of other services and of the consultation can be found on the council's website (<http://www.wiltshire.gov.uk/council/consultations.htm>) or are available from the Passenger Transport Unit, Wiltshire Council, County Hall, Trowbridge BA14 8JN.

Service 50 - Cirencester – Ashton Keynes – Minety– Cricklade – Royal Wootton Bassett – Swindon

Proposed timetable from April 2014 for consultation

Mondays to Saturdays

	Sch	1040	1310	NS					NS	NS
Swindon Bus Station	--			▲	Cirencester, Market Place	--	1200	1425	1640	1805
Wootton Bassett, High Street	--	1057	1327	--	Ashton Keynes, Kent End	0858	--	--	--	--
Hook	--	1100	1330	--	Ashton Keynes, garage	0900	1215	1440	1655	1820
Lydiard Residential Park	--	R	R	--	Upper Minety	0910	--	R	--	R
Pavenhill	--	R	R	--	Lower Minety	0912	--	R	--	R
Purton, Square	--	1105	1335	--	Leigh, Foresters Arms	0919	1222	R	R	R
Cricklade, turning circle	--	1114	1344	1734	Leigh, Hillside	--	--	R	R	R
Leigh, Hillside	--	--	--	--	Cricklade, turning circle	0924	1229	--	1715	R
Leigh, Foresters Arms	--	1119	1349	1739	Purton, Square	0934	1239	--	--	--
Lower Minety	--	1126	R	R	Pavenhill	0937	--	--	--	--
Upper Minety	--	1128	R	R	Lydiard Residential Park	0940	--	--	--	--
Ashton Keynes, Kent End	--	--	R	R	Hook	0943	1243	--	--	--
Ashton Keynes, Garage	0747	1140	1405	1747	Wootton Bassett, High Street	0946	R	--	--	--
South Cerney, Trenchard Gdns	0757	--	--	--	Swindon Bus Station	1003	1303	--	▲	--
Cirencester, Market Place	0807	1155	1420	--						
Kingshill School	0815	--	--	--						

Additional journey on Schooldays - 1510 from Kingshill School to Trenchard Gardens and Ashton Keynes only.

An earlier bus would also be provided from Ashton Keynes to Cricklade to connect with buses to Swindon, if required by students.

Additional journeys on Wednesdays between Cricklade, Purton and Royal Wootton Bassett (service 61)

Cricklade, High Street	0920	--		Royal Wootton Bassett, High Street	1145	1300
Purton Stoke, Bell Inn	0925	--		Hook, Bolingbroke Close	1153	1308
Purton, Witts Lane	0929	--		Greatfield, telephone box	1155	1310
Purton, The Square	0930	1203		Lydiard Millicent, Church	1159	1314
Purton, Pavenhill, Restrop View	0935	1207		Purton, The Square	1203	1318
Purton, The Square	0938	--		Purton, Pavenhill, Restrop View	1207	1322
Lydiard Millicent, Church	0942	--		Purton, Witts Lane	--	1327
Greatfield, telephone box	0946	1212		Purton Stoke, Bell Inn	--	1331
Hook, Bolingbroke Close	0948	1214		Cricklade, High Street	--	1336
Royal Wootton Bassett, High Street	0952	1219				

WHAT THE CODES MEAN

NS - This journey would not run on Saturdays
Sch - runs school days only

R - Calls at this point only if required to set down passengers

▲ - Indicates that a connection will be available to/from these points using bus services 51 or 53